

## **2023 Digital ID Bill and Rules submissions**

### **Submission by:**

Robert Hotchin  
Sydney, Australia  
Privy, Country Manager - ANZ

I'm an Australian citizen and have been working in the Cloud/Cyber/Identity space for the last 15 years.

This Bill and Framework (TDIF) is of particular interest due to a number of reasons - spanning across Gov, Enterprise and Consumer.

Reading through the documentation there is hyper focus on the needs for Gov and Finance, some focus on Enterprises and minimal on Consumer.

I think that the proposed actions make sense - there is a large amount of technology/security perspectives to consider - but with care and attention believe that you will be able to execute on the program.

My suggestion is around the core purpose of what this should be.

As an Australian Citizen, my Identity is my most authentic asset. It's what makes me, me. With the digitalisation of our society, it's resulted in an Identity Sprawl and organisations, legitimately and illegitimately taking advantage of this. From data beaches such as Optus to organisations like Facebook profiting from my identity.

I have to submit copies of my Passport, Driving licence, Medicare numbers to commercial organisations who don't have the proper controls to protect it.

This motion needs to be about moving the control and ownership of my identity back to me, the citizen. With this, comes advantages to Gov, Finance and Enterprises - but this is second to giving citizens control (and confidence) of their own identity.

I hope this offers assistance in building this bill.

Rob Hotchim